



Rodney Cooper-sweat  
STRATEGIC MANAGEMENT

## BC Survey - Results 2022 Fall I (221E), STRATEGIC MANAGEMENT

Dear Instructor,

Below are the 2022 Fall I (221E) survey results for "STRATEGIC MANAGEMENT".

The overall indicator is listed first.

The second part of the analysis lists the average values of all individual questions.

Comments are listed at the report's end.

If you have any further questions, please reach out to a member of PIER.

Best regards,

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Rodney Cooper-sweat  
2022 Fall I (221E)  
STRATEGIC MANAGEMENT (TMGT4398 40221E)  
No. of responses = 9



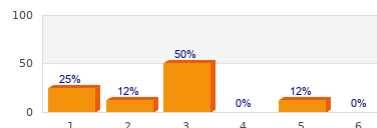
## Survey Results

### 3. Level of Agreeance:

3.1) Instructions for course activities and assignments were clear.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>44%</td></tr><tr><td>2</td><td>33%</td></tr><tr><td>3</td><td>0%</td></tr><tr><td>4</td><td>11%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	44%	2	33%	3	0%	4	11%	5	11%	6	0%	N/A	n=9 av.=2.1 md=2 dev.=1.5
Response	Percentage																	
1	44%																	
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6	0%																	
3.2) The workload in this course was well distributed throughout the term.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>33%</td></tr><tr><td>2</td><td>11%</td></tr><tr><td>3</td><td>11%</td></tr><tr><td>4</td><td>33%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	33%	2	11%	3	11%	4	33%	5	11%	6	0%	N/A	n=9 av.=2.8 md=3 dev.=1.6
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1	33%																	
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4	33%																	
5	11%																	
6	0%																	
3.3) The course was delivered as outlined in the syllabus.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>44%</td></tr><tr><td>2</td><td>22%</td></tr><tr><td>3</td><td>11%</td></tr><tr><td>4</td><td>11%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	44%	2	22%	3	11%	4	11%	5	11%	6	0%	N/A	n=9 av.=2.2 md=2 dev.=1.5
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5	11%																	
6	0%																	
3.4) Assessments/exams were based on material covered in assignments, readings, lectures, videos, group activities, etc.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>22%</td></tr><tr><td>2</td><td>11%</td></tr><tr><td>3</td><td>0%</td></tr><tr><td>4</td><td>56%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	22%	2	11%	3	0%	4	56%	5	11%	6	0%	N/A	n=9 av.=3.2 md=4 dev.=1.5
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1	22%																	
2	11%																	
3	0%																	
4	56%																	
5	11%																	
6	0%																	
3.5) The instructor made learning relevant to my field of study, career, or degree.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>22%</td></tr><tr><td>2</td><td>0%</td></tr><tr><td>3</td><td>0%</td></tr><tr><td>4</td><td>67%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	22%	2	0%	3	0%	4	67%	5	11%	6	0%	N/A	n=9 av.=3.4 md=4 dev.=1.4
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1	22%																	
2	0%																	
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4	67%																	
5	11%																	
6	0%																	
3.6) The instructor used a variety of instructional methods (examples: group discussions, student presentations, student activities, lab activities, online discussions, video assignments, case studies, etc.)	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>11%</td></tr><tr><td>2</td><td>0%</td></tr><tr><td>3</td><td>11%</td></tr><tr><td>4</td><td>56%</td></tr><tr><td>5</td><td>22%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	11%	2	0%	3	11%	4	56%	5	22%	6	0%	N/A	n=9 av.=3.8 md=4 dev.=1.2
Response	Percentage																	
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2	0%																	
3	11%																	
4	56%																	
5	22%																	
6	0%																	
3.7) The instructor provided timely feedback on my assignments.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>22%</td></tr><tr><td>2</td><td>22%</td></tr><tr><td>3</td><td>11%</td></tr><tr><td>4</td><td>33%</td></tr><tr><td>5</td><td>11%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	22%	2	22%	3	11%	4	33%	5	11%	6	0%	N/A	n=9 av.=2.9 md=3 dev.=1.5
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5	11%																	
6	0%																	
3.8) The instructor exhibited professional behavior, treated students respectfully, and used appropriate language during class.	strongly disagree	<table><tr><th>Response</th><th>Percentage</th></tr><tr><td>1</td><td>22%</td></tr><tr><td>2</td><td>11%</td></tr><tr><td>3</td><td>0%</td></tr><tr><td>4</td><td>33%</td></tr><tr><td>5</td><td>33%</td></tr><tr><td>6</td><td>0%</td></tr></table>	Response	Percentage	1	22%	2	11%	3	0%	4	33%	5	33%	6	0%	N/A	n=9 av.=3.4 md=4 dev.=1.7
Response	Percentage																	
1	22%																	
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5	33%																	
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3.9) The instructor provided grades within the stated timeframe.

strongly disagree

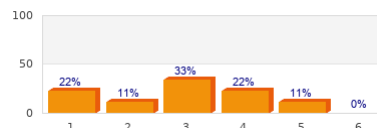


N/A

n=8  
av.=2.6  
md=3  
dev.=1.3

3.10) The instructor was accessible to answer questions and explain material outside of class according to office hours.

strongly disagree



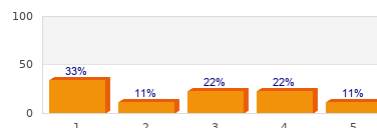
N/A

n=9  
av.=2.9  
md=3  
dev.=1.4

#### 4. Overall Satisfaction With This Course:

4.1) Please rate your overall satisfaction with the learning experience in this course.

Very Dissatisfied



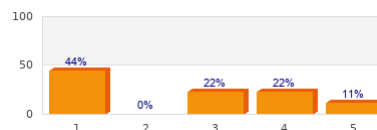
Very Satisfied

n=9  
av.=2.7  
md=3  
dev.=1.5

#### 5. Course Recommendation:

5.1) How likely are you to recommend this course with this instructor to a friend?

Very Unlikely

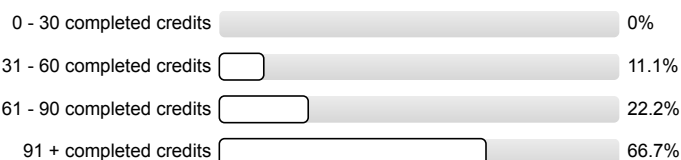


Very Likely

n=9  
av.=2.6  
md=3  
dev.=1.6

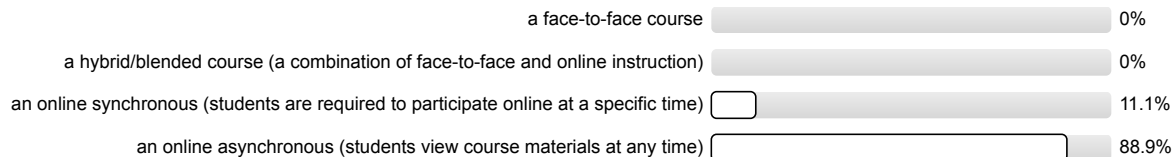
#### 7. Student Demographics:

7.1) How many credits have you completed toward your degree or certificate?



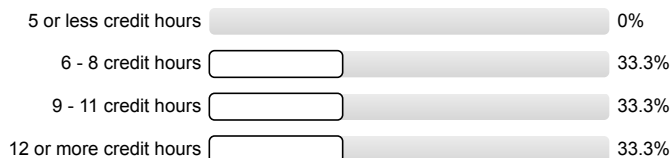
n=9

7.2) This course is instructed as:



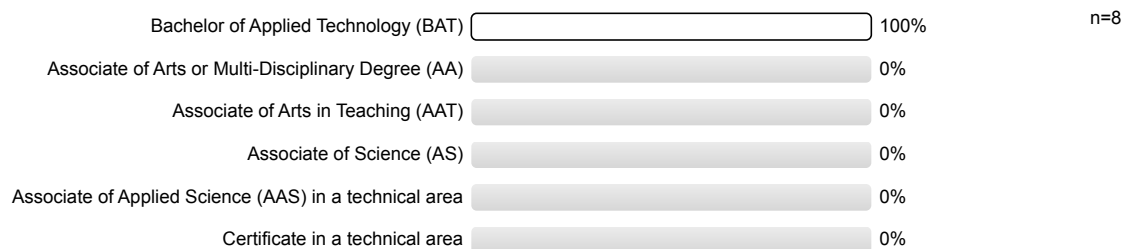
n=9

7.3) This term I am currently enrolled in:



n=9

7.4) My current major is:



7.5) I am currently a high school student taking college courses.



# Comments Report

## 2. More Than One Instructor:

2.1) **If your course had more than one instructor,** in the box type the name of the instructor you are assessing. If your course only had one instructor, skip this question.

■ Rodney Cooper-Sweat

## 6. Open Response:

6.1) What are the strengths of this course?

- Although a lot of work was needed and involved in this course i would say that multiple assignments were a strength. Giving students opportunities to put in multiple grades helps to higher their average at the end of the course.
- Different types of delivery methods
- Great professor, discussion posts, and group work.
- It's strength is overloading the student with so much work that they can't focus on anything else.
- The professor is very understanding if you need additional help with a certain subject. He is very helpful.
- The strengths are that this was an online class.
- There are no strengths for this course. I did not learn a single thing that I can apply to be career, or life. After multiple attempts to reach out the professor with questions, concerns, or help he never once put me or my team members on the right path. He graded unfairly, never kept to the syllabus, changed instructions on assignments midway through the week, would not post his instructions in the course and would deduct points for things we did not know were a requirement, when he would give "feedback" it was never on how to fix or correctly do the assignment or task it was only to say where he deducted points from. I could go on and on about how horrible, and scamming this class was. I feel I was robbed of my money, time, and effort. If this class was not required for me to graduate, I would not recommend this professor to anyone, in fact I make it a point to alert others of his incompetence and to steer clear of taking any class with him.

6.2) What changes would you recommend that would improve this course?

- 1. This class needs to be better outlined with a correct syllabus and course outline. The changes he would make mid-week would completely disrupt the course work that we had already done, and we had to completely start over.
- 2. Change the instructor!
- 3. Re-evaluate the course work, while I do not mind doing multiple assignments and spending the time to learn, we were guessing on how to do almost every assignment. I feel that I did not learn a single thing from this class besides how horrible this professor is, and how he does not care about us learning, his goal is so that nobody receives an A.
- 4. If a clear, preside, outline was provided on how to do each assignment, why it's beneficial, and how it relates to real-world situations this class could have been useful.
- 5. Not once did I receive a clear outline of what is exactly expected from each assignment or weekly submissions, if the professor would have provided this information, I believe the class would have gone much smoother.

■ I really didn't like my professor being changed last minute, that kind of threw me off.

■ I would recommend this course to be reviewed in detail. Starting with making sure the professor and students have the same book. I would recommend the syllabus be reviewed in detail. It was not followed.

■ I would suggest updating the syllabus to include the break down of the group project. It is such an important part of the class and students spend most of their time working on it so a better description of for students beforehand would be best. We did finally receive the breakdown of the project that we needed, but not until after we scheduled our weekly meetings already so that made it more difficult to understand the needs of a 45 minute meeting. I would suggest posting the needs breakdowns of project on sunday evening so the students have all the information needed.

Also, i dont understand the point of a "points system" when grading. If there is an actual benefit to it then keep it, but if not i know from a student stand point we would just like to see our grades out of 100.

■ It needs to be completely revamped.

■ Many of the students are working professionals... This course is entirely too time consuming. 45 minute team meetings weekly are difficult for people who work and have children, some people couldn't make the meetings because work. The group projects make it so I am limited on what I am learning and some people have a much larger workload than others on the team. I was project manager for 2 weeks in a row, after 1 week I was struggling and my team and I were confused about the project, then I had to do another week and it stressed me out. One person never had to be the project manager at all. 75% of the class I didn't know what the project even was. Becuase the

assignments and team meetings, and other course work was so time consuming I felt like I had limited/no time to read the textbook. The syllabus was not clear about the project objectives. 3 hours for a final exam, which it actually took, is too long. Midterm was too short of time allowed for that amount of questions that I didn't have enough time to finish the exam.

■ n/a

6.3) Any further, constructive comments?

■ Change the entire course shell.

■ If I had to rate this class, I would rate it a -10/10. In all 6 years I have attended Brazosport College, and worked there, I have never met such a horrible, unhelpful, and stubborn professor. He believes his word is law, which is understandable as he is "teaching" this class. But he is no leader, and I do not believe we should be learning how to be a leader, boss, or management style employee from someone who changes his word every other day and deducts points because he forgot he changed it. When we would bring issues like this to his attention, he immediately shot us down and never responded to our texts/email/ or calls.

■ N/A

■ The professor should be more open to actually listening or reading the questions that students ask. Instead, he answers the questions based on what he thinks. Or just doesn't answer the question at all. The way this course went, I believe he didn't know exactly what he was teaching and was just pulling things out of the air each week. We never knew exactly what he wanted from the assignments. He knocked off points when he never told us what he needed in the assignment. He never provided a grading rubric for project. It was all just left up to each individual person to interpret.

■ This course needs to be redesigned and the textbook is outdated. Please do not put any more students through the course without at least establishing a term project rubric/guideline and aligning the course to the syllabus. Update the due dates for assignments so they show up on the "to due" widgets.

■ n/a